



## TECHNICAL DATA SHEET

### FIRED EARTH FAST HIDE

#### GENERAL DESCRIPTION:

Fired Earth Fast Hide is a quality decorative acrylic paint for interior use with excellent hiding power. May be used as a filler coating under medium quality acrylic paints for interior walls and ceilings under suitably prepared surfaces.

#### USES:

New or previously painted masonry, plaster, gypsum, concrete, fibre cement and brick surfaces after suitable preparation.

#### FEATURES & BENEFITS:

- Lead content less than 90 ppm
- 3-year interior guarantee
- Superior dry opacity
- Good adhesion properties
- Rapid drying 2 coats in one day
- Water clean up
- Easy to apply

### TECHNICAL INFORMATION

#### 1. FIRED EARTH FAST HIDE

PHYSICAL FORM	Non-flammable viscous liquid containing non-toxic pigments and extenders. May have a slight ammonia odour
COLOUR	White
FINISH	Matt
SPREADING RATE	Approximately 6 - 8 m <sup>2</sup> / l per application
POLYMER TYPE	Alkali-resistant Pure Acrylic
DENSITY	+/- 1.390 kg/l
DRY FILM THICKNESS	45µm per coat
VISCOSITY	100-105 KU
DRYING PROPERTIES	Surface or touch-dry: within 1 – 2 hours
RECOATING TIME	2 - 4h depending on conditions and film build
FLASH POINT	Not flammable
PACKAGING	5L & 20L
THINNING	This product is supplied ready for use
MIXING	Stir the contents thoroughly with a flat paddle before use
CLEANING	Do not allow the product to dry on equipment. Equipment is readily cleaned using (Some detergent may be added to water to facilitate clean up)
APPLICATION METHOD	Apply using a quality brush, roller or spray equipment to both smooth and rough surfaces in a well-ventilated area

#### DO NOT PAINT

IF THE TEMPERATURE IS BELOW 10°C OR ABOVE 35°C
IF THE SURFACE IS DAMP (MOISTURE READING ABOVE 15%)
IF IT IS RAINING OR RAIN IS FORECAST
BEFORE 9H00 AND AFTER 16H00 IN THE WINTER



**SURFACE PREPARATION**

**New Work:**

Ensure surfaces are dry (15% moisture maximum), in sound condition, clean and free from any contaminants such as dust, dirt, rust, salt, algae and grease.

<b>SURFACES</b>	<b>PRIMER / SYSTEM</b>
Cement plaster, concrete, fibre cement, brick surfaces and building boards	Apply one coat water based Fired Earth Plaster Primer and two coats of water based Fired Earth Fast Hide.
Gypsum plaster	Apply one coat of water based Fired Earth Plaster Primer and two coats of water based Fired Earth Fast Hide.
Metal, Steel and galvanised steel	Apply one coat of water based Fired Earth Metal Primer (two coats in coastal regions), followed by a coat of solvent based Fired Earth Universal Undercoat and two coats of water based Fired Earth Fast Hide.
Wood	Apply one coat of solvent based Fired Earth Wood Primer, followed by a coat of solvent based Fired Earth Universal Undercoat and two coats of water based Fired Earth Fast Hide.

**PREVIOUSLY PAINTED SURFACES:**

Thoroughly clean and prepare surfaces by removing all dust, dirt, grease, mould, grime and flaking paints before starting to paint.

<b>SURFACES</b>	<b>PRIMER / SYSTEM</b>
Cement plaster, concrete, fibre cement, brick surfaces and building boards	Spot prime bare cement plaster, concrete, fibre cement, brick surfaces and building boards with one coat water based Fired Earth Plaster Primer and two coats of water based Fired Earth Fast Hide.
Gypsum plaster	Spot prime bare gypsum surfaces with one coat of water based Fired Earth Plaster Primer and two coats of water based Fired Earth Fast Hide.
Metal, Steel and galvanised steel	Spot prime bare metal, steel and galvanised steel with water based Fired Earth Metal Primer (two coats in coastal regions), followed by a coat of solvent based Fired Earth Universal Undercoat and two coats of water based Fired Earth Fast Hide.
Wood	Spot prime bare wood with solvent based Fired Earth Wood Primer, followed by a coat of solvent based Fired Earth Universal Undercoat and two coats of water based Fired Earth Fast Hide.

**HEALTH & SAFETY**

Keep paint away from children and animals. Never smoke, drink or eat while painting. Wear protective overalls, gloves and goggles. If accidental contact with skin should occur, wash immediately with clean water. Harmful if swallowed. Do not induce vomiting. Consult your doctor. Ensure good ventilation during application and drying. Store in a cool, dry place out of the sun.

**DISCLAIMER ADVICE**

The information given in this Product Information Sheet is based on controlled laboratory tests and many years of experience. It is given in good faith, but no guarantee of any performance characteristic is given or implied. Promac Paints cannot be held liable for consequential damage of whatsoever nature that may arise from the use of Promac products. Paint technology is continuously being developed and Promac Paints reserves the right to update product specifications without prior notice. Contact Promac Paints for further details.